

To be considered for our next Good Impressions term, please fill out the below application form and return to [goodimpressions@gomedia.co.nz](mailto:goodimpressions@gomedia.co.nz) .

Logo, company name

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| Good Impressions New Organisation Application Form | |
| Your Name: | Role: |
| Organisation Name: | |
| Where is your organisation primarily based? | |
| How many years has your organisation been operating? | |
| Summarise your organisation’s mahi, purpose and mission: | |
| Out of the three Good Impressions pillars (Uplifting Wellbeing, Uplifting Environment and Uplifting People) which best suits your organisation? | |
| If you are not seeking national coverage, what regions of Aotearoa would you prefer your ads to be seen in? | |
| Summarise how your organisation would benefit from being involved in ‘Good Impressions’: | |
| Provide a summary of what an ideal partner would look like to your organisation: | |
| Does your organisation have any key events, awareness months etc. throughout the year? If so, please list what the event is and a date/timeframe | |
| Are you currently sponsored by any other media organisations? If so, which one(s)? | |
| Is your organisation active on social media? If so, which channel(s)? | |
| Who in your organisation will manage the Good Impressions partnership with Go Media? | |
| Anything else you’d like Go Media to know? | |

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