

To be considered for our next Good Impressions term, please fill out the below application form and return to goodimpressions@gomedia.co.nz .



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| Good Impressions New Organisation Application Form |
| Your Name: | Role: |
| Organisation Name: |
| Where is your organisation primarily based? |
| How many years has your organisation been operating?  |
| Summarise your organisation’s mahi, purpose and mission: |
| Out of the three Good Impressions pillars (Uplifting Wellbeing, Uplifting Environment and Uplifting People) which best suits your organisation? |
| If you are not seeking national coverage, what regions of Aotearoa would you prefer your ads to be seen in? |
| Summarise how your organisation would benefit from being involved in ‘Good Impressions’: |
| Provide a summary of what an ideal partner would look like to your organisation: |
| Does your organisation have any key events, awareness months etc. throughout the year? If so, please list what the event is and a date/timeframe |
| Are you currently sponsored by any other media organisations? If so, which one(s)?  |
| Is your organisation active on social media? If so, which channel(s)? |
| Who in your organisation will manage the Good Impressions partnership with Go Media? |
| Anything else you’d like Go Media to know? |

